



KAREN A. SMITH

graphic design | ui/ux

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801.762.6354

SKILLS

Print Design

UI/UX Design

Web & Multimedia

Adobe CC

Basic Programming

Fine Arts

Attention to Detail

Problem Solving

EXPERIENCE

UVU School of the Arts Marketing - Graphic Designer

MAR 2021 – MAY 2022, UTAH

- Created marketing material for a high volume of events. These included digital signage, social media graphics, printed brochures, print ads, and posters.
- Learned to work in a high-pressure environment.

97th Floor - Graphic Design Intern

MAY 2021 – JUL 2021, UTAH

- Designed infographics, website graphics, and marketing materials such as t-shirts, billboards, and social media ads. Redesigned web pages. Created logos.
- Learned to work with a team on a wide variety of assignments.

KS Design - Freelance Designer

APR 2000 – JUL 2018, UTAH

- Learned web design - HTML and CSS, designed and built websites for small businesses and individuals.
- Learned organizational skills.
- Developed graphic design skills.

EDUCATION

Utah Valley University

AUG 2018 – MAY 2022, OREM, UT | GPA: 3.93

BFA in Graphic Design, summa cum laude.

Minored in Computer Science with a focus on user interface and user experience design. School of the Arts Dean's List.

Brigham Young University

SEP 1998 – DEC 1999, PROVO, UT

Studied fine art and general ed.